

Minutes of EDC Regular Meeting  
September 11th @ 7pm  
Clubhouse 931 Cedar Road  
Clear Lake Shores, Texas 77565

**1. Call to Order**

Ronnie Richards called meeting to order 7:01 PM

**2. Opening comments**

Ronnie Richards stated that Charles Scoville had worked-up a site assessment for a piece of property on the South side of hwy 2094 that recently became available. Information was distributed.

Mike McNamara advised that the new city administer would start work on October 1<sup>st</sup>, and was settling in. Also, 02 Bistro was going to delay its opening due to roof issues; Possibly in mid-November. He also discussed the upcoming Conference in Bastrop.

**3. Director Comments:**

Mike Pons stated that there was still a small balance in the *Jammin' on Jarboe* fund, and that there is still one more show this season.

Scott McDonald commented on the new Okies agreement; monthly rent, length of contract, etc.

MM brought up National Night Out that is scheduled for Tuesday, October 2<sup>nd</sup>.

**4. Unscheduled Visitors - None**

**5. Scheduled Visitors:**

Dane Carlson, new Director of Economic Development for Galveston County

General Introduction of his background, and future roll with the county. Moved to Texas three months prior, from the Yosemite Area of California.

**6. Consent Agenda:**

RR made motion to approve September's Minutes, Check Register and Financials.; CS Seconded the motion; motion approved unanimously.

**7. Budget Approval:**

MP made a motion to approve 2018/2019 Budget. Jonny Boultinghouse Seconded; motion approved unanimously.

**8. Rathburn Consulting Project Update:**

Bix Rathburn gave an update on the consulting work that he is doing for the CLS EDC. General mapping has been completed. He has been working with the potential hotel and convention center. There are specifics involving the deed of the hotel and the city that would last 10 years and would have to be worked out if convention center tax benefits were to be used. The state legislative session is coming up quick, so there is a deadline, or it would have to be approved the following session.

Bix is to get with CS to help better define the terms and project qualification of the CLS EDC.

**9. Discuss Brand Development Strategy:**

RR stated that it may be a good idea to hire a third party to look into brand development for the city. This would include an updated city logo, slogans, etc. An updated list of businesses on the city website was also mentioned.

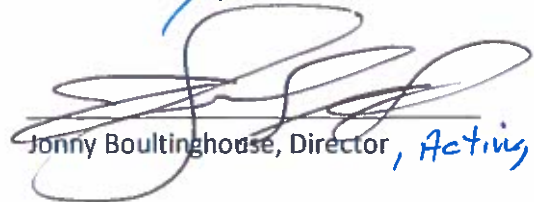
**10. Discussion of Creating Public Boat Slips in the Town Center:**

CS mentioned that it would be nice to have transient boat slips and/or dinghy docks near the Town Center. This could be used for people to get from Restaurants and Bars throughout Clear Lake, especially Watergate Marina, which requires driving a car. Water taxis and future ride-sharing by boat could utilize this, similar to other water-front communities. Discussion but no action to see what options the city may have to lease existing land, etc.

**Meeting Adjourned by: RRichards; 7:50 pm**

Date approved: 10/9/2018

  
Ronnie Richards, President Attest

  
Jonny Boultinghouse, Director, *Acting Secretary*

